











# A SHORT INTRODUCTION TO VALUES AND SIGNIFICANCE

# EAMENA – CPF Advanced Online Training

December 2020

Azadeh Vafadari Training Manager Oxford University

# HERITAGE CONSERVATION/MANAGEMENT AND VALUES

#### Recording

- Data Collection
- Documentation

#### Response

- Identification of Conservation/Managem ent Strategies
- Priorities and Implementation

Monitoring and Evaluation

#### Assessment

- Values
- Condition
- Context

#### ASSESSING VALUE – CHALLENGES

- Values are changing
- Values assigned to heritage places reflect the way people relate to the heritage (whose value)
- Assessing values is neither an easy nor rapid task; the process is challenging and debatable
- Different stakeholders values are sometimes conflicting described and identified by conflicting stakeholders' interpretation and interests

#### ASSESSING VALUE – WHY

We **protect** what we **value** 

Difficult to identify the conservation/intervention actions and do the prioritization without evaluation of values

In the (recovery) and restoration phase, the values (and in some cases the remaining aspects of values) will heavily influence the decisions and responses



# IDENTIFYING VALUES

Australia ICOMOS (Burra charter 1979)	Mason and Avrami (2000)	Historic England (2008)	Lipe (2009)	MEGA-J (2010)
Aesthetic Historic Scientific Social	Historical and artistic Social or civic Spiritual or religious Symbolic or identity Research Natural Economic	Evidential Historic Aesthetic Communal	Preservation Research Cultural Heritage Aesthetic Economic (potential to attracts tourists and support tourism development 2009:61)	Scientific Value Historical Value Aesthetic Value Social Value Spiritual Value

#### WHAT ARE THE PROBLEMS

- Should provide a broader understanding of values
- Should reflect changing nature of heritage
- Should include different stakeholders' values (not only experts) – different terminology?
- Address Heritage values vs. Other values

# VALUE IDENTIFICATION – NARA GRID

Table 1. The Nara Grid based on the Nara Document on Authenticity					
Aspects	Dimensions				
<b>\</b>	<b>→</b>	Artistic	Historic	Social	Scientific
	Form and design				
Mater	rials and substance				
	Use and function				
Traditio	on, techniques, and workmanship				
Location and setting					
Spirit and feeling					

The image part with relationship ID rld3 was not found in the file.

# ASSESSING VALUE – NEED TO **IDENTIFY PRIORITIES**

#### Stage 1

Features of significance

- what is heritage
- Forms (design, material, physical aspects)
- Relationships (identity, memories, sense of place)
- activities)

### Stage 2

Aspects of value – why Stage 3 heritage is valuable

Categories/Typologies of value (Associative, Sensory Evidentiary and Functional

Practices (traditions and Use of terms to capture how heritage is perceived by all stakeholders both expert and non experts

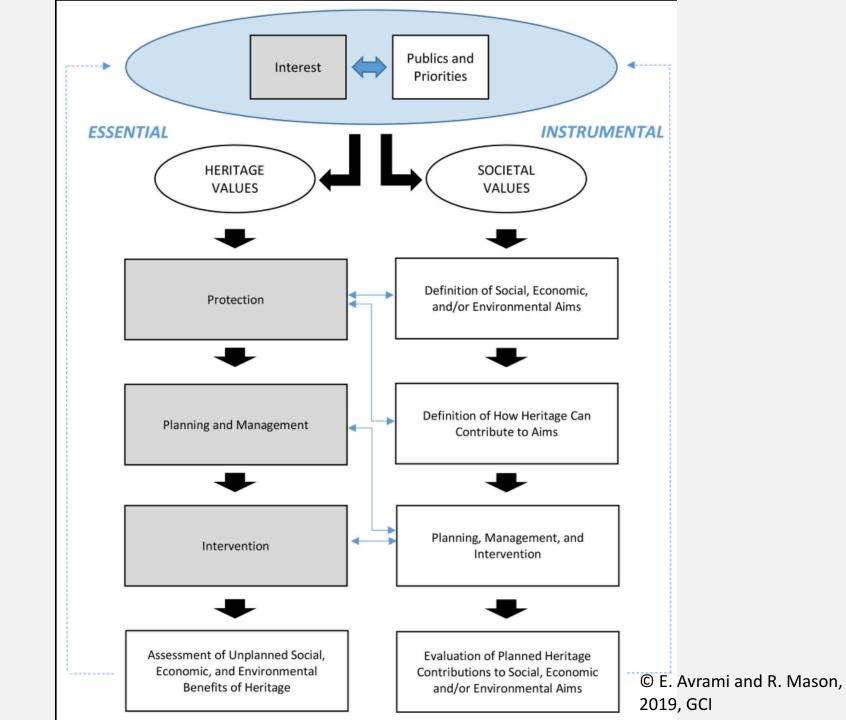
Qualifiers of value

How valuable is the heritage (rarity, authenticity, condition, etc.)

#### **MORE PROBLEMS!**

How to address issue of Heritage values vs. Other values

- Tourism and economic development
- Importance of identity and social justice
- Political conflict and reconciliation
- Etc.



### CRITERIA AFFECTING HERITAGE VALUES

- Tourism (or potential accounting/economic gain values)
- Accessibility
- Identity and social justice factors
- Etc.

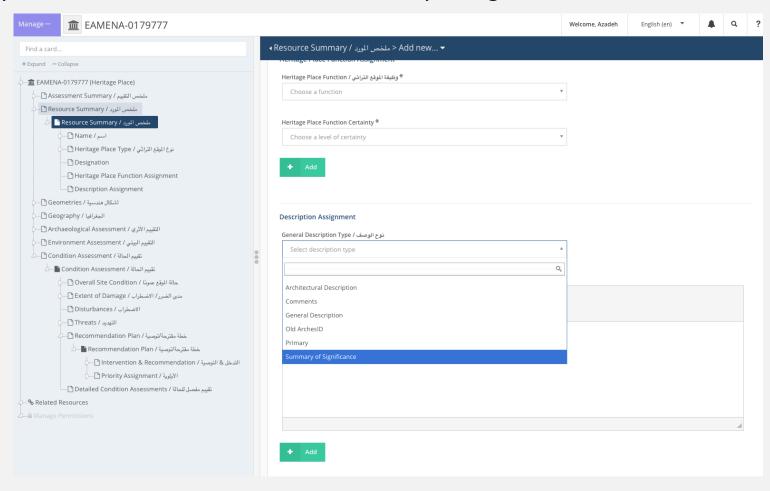
# SUMMARY OF QUESTIONS IMPORTANT FOR SIGNIFICANCE ASSESSMENT

- What the heritage in question is (identification of attributes and significant feature of the heritage)
- Why the heritage in question is valued (i.e. value typologies/classification) – and level of each value
- By whom (i.e. different stakeholders)
- How important / valuable is the heritage (i.e. degree of overall significance)
- What are the criteria affecting the identified values (e.g. accessibility; tourism or societal/other values

#### SUMMARY OF SIGNIFICANCE AND EAMENA

Significance is the sum of all the values and encompass the overall importance of heritage places.

Currently in EAMENA user can record "Summary of Significance" as a free text



# EXAMPLES OF LEVEL OF SIGNIFICNCE

Kerr 2013	Council of Europe 2005	Isakhan (2014)
Exceptional significance Considerable significance Some significance Little significance	Internationally important Of outstanding national importance Of special national interest Of regional or local importance	Exceptional value Considerable value Some value Limited value Unknown value No value

# LEVEL OF SIGINIFICANCE

- Exceptional: Heritage Places of exceptional and/or international significance
- Considerable: Heritage Places of considerable and/or national significance
- Moderate: Heritage Places of some significance, important at regional or local level either individually or for group significance
- Limited: Heritage Places of limited significance at any level
- **Unknown**: Heritage Places of unknown significance resulting from a lack of sufficient information.

#### REFERENCES

- Council of Europe. 2005. *Guidance on Heritage Assessment our cultural diversity is what unites us.* Strasbourg, Council of Europe.
- Demas, M. 2002. Planning for conservation and management of archaeological sites: a values-based approach. Teutonico, J. M. and Palumbo, G. (eds.), *Management Planning for Archaeological Sites*. Los Angeles, EEUU, Getty Conservation Institute.
- English Heritage. 2008. Conservation Principles Policies and Guidance for the Sustainable Management of the Historic Environment. Historic England. Available at <a href="https://content.historicengland.org.uk/images-books/publications/conservation-principles-sustainable-management-historic">https://content.historicengland.org.uk/images-books/publications/conservation-principles-sustainable-management-historic</a>
- environment/conservationprinciplespoliciesguidanceapr08web.pdf/
- Fredheim, L. H. and Khalaf, M. 2016. The Significance of Values: Heritage Value Typologies Re-examined. *International Journal of Heritage Studies* 22 (6): 466–81.
- Getty Conservation Institute and World Monuments Fund. 2010. Middle Eastern Geodatabase for Antiquities (MEGA) Jordan: Guidelines for Completing Site Cards, unpublished
- International Council on Monument and Sites (ICOMOS). 1999. *The Australia ICOMOS Charter for the Places of Cultural Significance, The Burra Charter*. Available at: <a href="http://australia.icomos.org/publications/charters/">http://australia.icomos.org/publications/charters/</a>
- <u>Isakhan</u>, B. 2014. Creating the Iraq Cultural Property Destruction Database: Calculating a Heritage Destruction Index. *International Journal of Heritage Studies* **1**: 1-21.

### REFERENCES

- Kerr, J. S. 2013. The Seventh Edition Conservation Plan. A Guide to the Preparation of Conservation Plans for Places of European Cultural Significance. The National Trust of Australia available at <a href="http://australia.icomos.org/wp-content/uploads/The-Conservation-Plan-7th-Edition.pdf">http://australia.icomos.org/wp-content/uploads/The-Conservation-Plan-7th-Edition.pdf</a>
- Lipe, W. 1984. Value and Meaning in Cultural Resources. Cleere, H. (eds) *Approaches to the Archaeological Heritage: A Comparative Study of World Cultural Resource Management Systems*, 1–11. Cambridge: Cambridge University Press.
- Mason R. and Avrami E. 2000. Heritage values and challenges of conservation planning. *Management Planning for Archaeological Sites, an International Workshop organized by the Getty Conservation Institute and the Loyola Marymount University, May 2000, Corinth, Greece* 13–26.
- Mason R. and Avrami E. 2019. Mapping the issue of values. In Avrami E, Macdonald S., Mason R. and Myers D. (eds.), *Values in Heritage Management*, 9-35, Los Angeles, Getty Conservation Institute.
- Nara. 1994. Nara Conference on Authenticity in Relation to the World Heritage Convention, Nara, Japan, 1–6 November 1994.
- Stephenson, J. 2008. The Cultural Values Model: An Integrated Approach to Values in Landscapes. *Landscape and Urban Planning* 84 (2): 127–139.
- The Nara Grid: An Evaluation Scheme Based on the Nara Document on Authenticity, Van Balen, K. APT Bulletin: Journal of Preservation of Preservation Technology